

# 15 Must Haves for Your Website

- My website design is less than 3 years old.
- My website loads in less than 3 seconds.
- My website is built with XHTML and CSS—not Flash.
- My navigation includes no more than 7 menu items.
- My homepage features a large focal image or large image rotator.
- My organization name is prominently displayed at the top of the page.
- My organization’s contact information is easy to locate on the website.
- My website features a responsive design—it adjusts to fit any screen size, whether it’s a desktop monitor, laptop, tablet or smartphone.
- My website includes online forms that allow people to register for events and make payments.
- My interior pages have a nice balance of images and text.
- My website includes call to action buttons.
- My website includes social share buttons—these enable visitors to share my website content to their social networks.
- My website includes a blog, which I update at least once a week.
- My website’s title tags, meta descriptions and H1 headers are optimized for search (SEO).
- I use a Content Management System (CMS) that allows me to easily create and edit web content.



Take the next step toward **improving your website.**

For more information about the services we offer, please contact us with any questions.



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